



# CONSUMER CONNECTORS

Consumer Connectors serve as an essential link between Idahoans, Your Health Idaho, and affordable health insurance coverage. As a Consumer Connector, you are a trusted partner that helps Idahoans navigate through the enrollment process. Consumer Connectors are agents, brokers, and enrollment counselors across the state.

## Partner Training & Certification

Those interested in becoming a Consumer Connector are required to complete the Your Health Idaho certification training. This certification training features a robust curriculum designed to help Consumer Connectors understand the policies, procedures, and technology platforms of Your Health Idaho.

**To become a Consumer Connector, you must fulfill the following requirements:**

- Complete the training modules through the Your Health Idaho Learning Management System
- Pass the final examination with a minimum score of 90% within three attempts

Certification is valid from November 1 – October 31. You can certify at any time; however, re-certification is required annually.

To get started, email [Connectors@yourhealthidaho.org](mailto:Connectors@yourhealthidaho.org). Agents and brokers, please include your Idaho Producer License number.



## Agents and Brokers:

- Be a licensed agent or broker in good standing with the Idaho Department of Insurance
- Review and attest to the YHI Producer Agreement

Agents and brokers are eligible to receive continuing education units (CEUs) for completing Your Health Idaho certification courses.

## Enrollment Counselors:

- Be associated with a Certified Enrollment Entity
- Agree to privacy and security standards as outlined in the Enrollment Counselor training

## Current Connectors

If you need a way to send client/patient information securely, please email [Connectors](#) to request a secure email.

